

Take 5 With... Sue Fern



Growing AFSMI's S-Business Community

AFSM International has committed to delivering education and support to our members in order to assist both individuals and organizations in gaining knowledge through membership. We organize our World Conference—the S-Business Solutions Summit and Expo—each year, which allows members, industry leaders, vendors, and visionaries to gather together with long-time fellow services colleagues and friends and make new connections. This gathering extends everyone's support network further and further each year, and AFSM International is the facilitator of that network growth.

We bring together industry leaders as keynote speakers for general sessions and experts in many fields for the educational tracks. We now have redesigned the educational programs and World Conference following our recently created and announced Paths of Excellence within the Centers of Excellence. We are looking to the membership for input, adding value through sharing their expertise and spreading the word about all of these events.

Just like so many successful organizations in the corporate world, we will thrive because our members tell others how valuable it is to be part of our Association. The viral economy is important to the health and success of AFSM International, and we need our individual members and chapters to get the message out to the market. Sending out weekly postcards and e-mails reminds everyone about educational events, but members calling and e-mailing colleagues and others in their network and personally inviting them to participate sends a much stronger message.

AFSM International and our members must become aware and act as a true community. In a traditional community, businesses flourish based on reputation. The Association and our members have a strong reputation and community of industry leaders with great vision.

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participants volunteered for the following functions:

- **President:** Alex Curias, alex.curias@siemens.com.
- **Vice president:** Daniel Naedenoen, dna@apem.be.
- **Treasurer:** Paul Berghmans, nysna@nysna.be.
- **Secretary:** Tom Van de Vyver, tom.vandevyver@agfa.com.

If you are interested in finding out more about the chapter and how to become involved, contact the chapter board or AFSMI. Stay tuned to *Sbusiness* and the AFSMI Web site for details regarding the chapter's plans for the future and its upcoming events. ▼

Tell Us What's Happening in Your Chapter...

Let your fellow members know what you're up to. Send your Local Action submissions to Angela Smith, assistant editor, at asmith@afsmi.org.

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AFSMI supports large and small organizations. We help level the playing field for everyone, and even give members a head start. Support your community. This will allow our network to grow stronger and help you to deliver outstanding services to your clients and grow financially, gaining from this mutual development. We are a global community, and we encourage participation and want to involve even more members around the world.

Recommend someone to become part of this s-business community. Do you know anyone who could enhance the educational tracks at our events and who you would like to have become part of the community? Communication within this network is important—we want to hear from you. It is always an opportune time to offer ideas and suggest names of those you know of who would fit in with and enhance our community. Make calls within your network, and encourage your peers and services colleagues to support your community events. Help the AFSMI community grow through membership. ▼

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